

**TOWN OF BATESBURG-LEESVILLE
AGENDA
COUNCIL WORK SESSION
February 25, 2019 6:00 P. M.
TOWN HALL COMPLEX
120 West Church Street (Bldg. B)**

- I CALL TO ORDER**
- II INVOCATION**
- III PLEDGE OF ALLEGIANCE**
- IV APPROVAL OF AGENDA**
- V DISCUSSION TOPICS**
 - A. Presentation by Central Midlands Council of Governments to Council and Planning Commission Regarding Comprehensive Plan Update**
 - B. Discussion Regarding 2019/2020 Annual Action Plan**
- VII ADJOURNMENT**

Summary of Goals

Short-term Goals

Housing

- Evaluate opportunities for strengthening building, safety, and nuisance code enforcement strategies.

Historic Downtown Districts

- Identify all downtown business, cultural and recreational assets that can be leveraged or serve as catalysts for further economic development.
- Working with community organizations and businesses build a distinct vision for each downtown district.

Community Activities

- Host community-wide events and identify opportunities to develop new family oriented, youth, and senior activities.
- Work with partners to ensure geographic diversity in town sponsored or hosted events.

Community Revitalization

- Identify opportunities to implement beautification, streetscaping, wayfinding, other projects in the downtown areas and primary town gateways.
- Evaluate options for funding a façade improvement grant program.

Comprehensive Plan

- Integrate the goals and objectives defined in the strategic plan into the Comprehensive Plan.

Internal Information Technology

- Implement workflow management system to increase operational efficiency.

Human Resources Development

- Assess departmental staffing needs and the ability to cross train staff to fulfill workforce needs.

Outreach and Community Relations

- Evaluate the feasibility of establishing a multi-departmental community action task force to coordinate education, outreach, enforcement, and response initiatives.
- Enhance community awareness and understanding of public facilities and services.
- Provide assistance to elected officials to support community meetings and information sessions.
- Ensure staff and/or Council participation at all relevant community and civic organization meetings.

Update Codes and Ordinances

- Review and update Town Codes and Ordinances to timely address needs and concerns.

Finance and Procurement Sustainability

- Research and identify opportunities for new revenue sources to improve and expand services.
- Review and update procurement policies and procedures to streamline purchasing, eliminate waste, implement financial controls, and ensure consistency with local, state, and federal procurement standards.

Water and Wastewater System Upgrades

- Evaluate the feasibility of implementing an automated water meter reading system.
- Develop a comprehensive plan to address aging and critical needs of all water and sewer related facilities and infrastructure.

Public Safety

- Evaluate and implement community policing services and strategies.
- Identify and implement best practices to improve service quality and delivery.
- Utilize technology (ie. body cameras, e-tickets, etc.) to increase operational efficiency and effectiveness.

Mid-term Goals

Housing

- Evaluate the feasibility of strengthening rental property standards and establishing a landlord registration program.
- Explore opportunities to leverage intergovernmental funding for minor home repair programs.

Historic Downtown Districts

- Leverage public/private partnerships and funding to enhance the beauty and vitality of the historic districts.

Historic Preservation

- Evaluate options for developing and promoting preservation and rehabilitation incentives for historical properties.
- Identify and maintain a list of endangered historic commercial and residential properties in order to develop targeted preservation and rehabilitation efforts.

Community Activities

- Develop a community-wide plan to market and promote events and activities.
- Leverage resources to enhance cultural art activities and events.
- Develop a community facility master plan to identify priorities for maintaining and updating facilities and equipment to adequately host high quality events and activities.

Community Revitalization

- Develop a bike, pedestrian, and greenway connectivity plan for the two historic business districts and surrounding neighborhoods.
- Increase accessibility opportunities through the expansion, repair and replacement of sidewalks.

Comprehensive Plan

- Develop a priority annexation and growth management strategy that can be incorporated into the population and land use elements of the Plan.
- Review and update Zoning Ordinance to reflect recent changes and anticipated development.

Summary of Goals

Mid-term Goals (Cont.)

Economic Development

- Develop an economic development plan that encourages local enterprise growth and development by identifying specific market gaps, niches, and competitive advantages.
- Encourage growth and development by working with public and private partners to identify assets and leverage resources for recruiting potential businesses and industries.
- Create economic development incentive packages designed to recruit targeted retail, commercial, and industrial businesses.
- Develop a comprehensive branding and marketing strategy for use in retaining existing businesses and recruiting targeted commercial and industrial businesses.

Workforce Development

- Partner with workforce development organizations, Midlands Technical College, and Lexington School District 3 to promote and support hard and soft skills training for job seekers and existing employees.

Internal Information Technology

- Develop and maintain an information technology capital improvement plan to meet departmental needs as technology and security demands evolve.

Human Resource Development

- Establish a Town workforce recruitment and retention strategy.
- Conduct a salary and benefit comparison study to determine appropriate compensation packages to minimize turnover and increase retention.

Outreach and Community Relations

- Develop a comprehensive communication strategy to evaluate and expand Town communication assets used for public outreach.
- Improve customer service and responsiveness through structured staff training initiatives in order to deliver high quality customer service to the public.

Update Codes and Ordinances

- Research and implement best practices to eliminate duplication, waste, or unnecessary burdens on the public or Town.

Finance and Procurement Sustainability

- Research and implement policies to maintain long term financial stability of the Town.
- Research and implement a Capital Improvement Plan (CIP) to maximize the allocation of financial and human resources by investing in infrastructure improvements, equipment, and departmental needs.
- Evaluate a comprehensive inventory management system for the storage and utilization of common supplies and equipment.

Water and Wastewater System Upgrades

- Implement programs and develop tools to review and evaluate system capabilities and vitality.

Transportation Planning

- Develop a GIS based inventory and condition assessment of all roads, intersections, and sidewalks within the Town.
- Determine the feasibility and impact of new traffic routes, lights, and other options to maximize traffic flow, decrease congestion, and improve overall traffic conditions.
- Support and promote community and regional transportation initiatives to aid those in need and seniors.

Public Safety

- Ensure equipment is maintained and updated to meet national and state standards.

Long-term Goals

Historic Preservation

- Leverage public/private partnerships and funding resources to produce community information related to historic facilities for local interests and marketing opportunities.

Healthcare Access

- Promote public welfare by increasing access to quality healthcare services.
- Work with Lexington Medical Center, businesses and industries to create and promote occupational safety and health services at LMC Batesburg-Leesville.

Water and Wastewater System Upgrades

- Ensure the long-term availability of potable water for the Town.

Transportation Planning

- Review and update the Batesburg-Leesville/Columbia Transit Feasibility Study.
- Support and promote initiatives to expand non-traditional or alternative transportation systems.

Public Safety

- Maintain the best possible ISO rating for the Town.